



WOMEN OF CARLTON UPDATE FEBRUARY 2015

Welcome to Women of Carlton for the 2015 season. It is exciting to see that so many members have already renewed and we look forward to sharing a great year with you. This brief update provides an overview of events and activities so you can plan ahead. New members are always welcome so please spread the word to your Carlton friends and don't forget to follow us on Facebook. Our new contact at the Club is Allison Beveridge who has some great ideas to contribute to ensure WoC members engage and connect with the Carlton Football Club in a meaningful way in 2015.

Events Calendar

Some important dates to complement our matches for your 2015 Blues diary:

24th February - **What's In Store** – introducing the new recruits and our sponsored players, hosted by the Carlton Football Club. Followed by a Ghost Tour of Princes Park by Tony de Bolfo. Booking form and information attached.

4th March – **Guernsey Club** dinner with sponsored player. Guests to be selected from \$300 Arena View Room members.

10th May - **Mother's Day lunch**. Carlton v Brisbane at Etihad Stadium. Details of a match day function will be provided closer to the event.

16th May – Pre Match in Arena View Room

28th June - High Tea Match Day event in the Arena View Room

24th July – Pre match in Arena View Room

29th July – Dinner with the Boys (Details to be confirmed)

1 August – Pre match in Arena View Room

The Arena View Room at Etihad “is the best meeting place for Women of Carlton and their friends”. Women of Carlton members have private access to the Arena View Room for match day gatherings at most home games. So come and join us for a drink and a chat in the comfort of our own room before the game or at half time or stay for the entire game by buying a casual pass for \$30 per person. First drink free for Women of Carlton members – simply show your key ring or membership card.



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Guernsey Club Sponsored Players

Women of Carlton will sponsor Ciaran Sheehan and Ciaran Byrne in 2015. Many of you will have met the Irish lads at Dinner with the Boys in August and it is a pleasure to sponsor them once again.

We are also pleased to announce that Women of Carlton will be Rob Warnock's player sponsor in 2015 for the first time.

Player Ambassador of the Year

Women of Carlton present the Player Ambassador of the Year Award at the Best and Fairest night each year. This award acknowledges a player who contributes to a community group in a meaningful way and is also an exemplary trainer and contributor at the Club. We are very proud of this award which is selected in conjunction with Shane O'Sullivan and the football department.

Previous Winners are:

2004 Glen Bowyer/Bret Thornton

2005 Cory McGrath

2006 Adam Bentick

2007 Brad Fisher

2008 Michael Jamison

2009 Dennis Armfield

2010 Aaron Joseph

2011 Chris Yarran

2012 Shaun Hampson

2013 Nick Duigan

2014 Simon White

Sponsorship

Women of Carlton feel privileged to have had award-winning Victorian winery Yering Station as major sponsor for our first decade. We sincerely thank Ann Rathbone and her team from Yering for their support and wish them well with their ongoing vintages and tourism operation. An opportunity exists for a new sponsor to join us. If you are interested please contact Allison Beveridge at Carlton FC on 9387 1400 or allison.beveridge@carltonfc.com.au.





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Membership

As Carlton's round 1 home game at the MCG against Richmond on April 2 fast approaches its time to make sure your Women of Carlton and Carlton Football Club memberships are in order. You can use the attached membership renewal form to sign up as a WoC member for 2015. To join or renew as a Carlton Football Club Member for 2015 contact membership on 1300 227 586.

There are two levels of membership for Women of Carlton.

\$70 Basic membership. Includes: Exclusive 2015 key ring, invitation to attend exclusive event to preview the season with a senior coach (What's In Store) and a dinner with sponsored players (Dinner with the Boys), invitation to attend two match day events in Arena View Room at Etihad Stadium, complimentary drink and access to Arena View Room at Etihad for pre match and the opportunity to buy a casual pass for full access to the room during 3 home games for \$30 per game. Access is for the full game and includes afternoon tea at half time, plus updates and newsletters throughout the season.

\$300 Arena View Package. All the benefits of a basic membership plus enables members total access to the Arena View Room at Etihad Stadium for the entire match with afternoon tea included. May also buy guest passes at \$30 per person. The opportunity to represent WoC at important events such as the Guernsey Club presentation night with sponsored player.

N.B. Women of Carlton membership does not provide access to the stadiums.

We look forward to your support throughout the season

